



CAMPING THE NIGHT AWAY

Friday, April 9, 2027

Ron Pearson Center • West Des Moines, IA

2027 Sponsorship Opportunities

Camping the Night Away is CCC's signature fundraising event, bringing together community members, businesses, and supporters for an unforgettable evening celebrating hope, resilience, and the strength of Iowa families affected by childhood cancer. The event raises critical funds to ensure every family can access CCC programs and services at no cost.

When you sponsor **Camping the Night Away**, you're doing more than supporting a single event.

You are helping provide moments of joy, belonging, and healing for hundreds of Iowa families.



515-243-6239 • info@ccciowa.org • www.ccciowa.org
5701 Greendale Road, Johnston, IA 50131

2027 CAMPING THE NIGHT AWAY SPONSORSHIP LEVELS

Presenting Sponsor – \$20,000

Exclusive (1 Available)

- Exclusive Presenting Sponsor designation
- Speaking opportunity during event program
- Logo placement on all event materials
- Event website feature with link
- Recognition in annual impact report
- Full-screen recognition during the event
- Two tables (20 guests)



Premier Sponsor – \$10,000

- Logo placement on website, program, and event signage
- Recognition from the stage
- Full-screen recognition during the event
- One table (10 guests)
- Social media recognition



Signature Sponsor – \$5,000

- Logo on website and program
- Event slide recognition
- One half table (5 guests)
- Social media recognition



Supporting Sponsor – \$2,500

- Logo/name in program
- Event slide recognition
- Two event registrations



Table Sponsor – \$1,500

- One table (10 guests)

**Funding must be received 30 days prior to the event date to guarantee logo/named benefits.*

***Sponsors are encouraged to share and interact with event posts on social media.*

For questions or more information, reach out to our development team
at development@ccciowa.org or 515-243-6239.

SUMMARY OF SPONSORSHIP BENEFITS

Benefit	Presenting (\$20K)	Premier (\$10K)	Signature (\$5K)	Supporting (\$2.5K)
Website Logo	x	x	x	x
Program Recognition	x	x	x	x
Event Slides	x	x	x	x
Social Media Thank You	x	x	x	
Stage Recognition/ Shoutout	x	x		
Speaking Opportunity	x			
Annual Impact Report	x			
Event Registrations	20	10	5	2

150 Iowa children

are diagnosed with cancer each year.

1 in 264 kids

are diagnosed with cancer before age 20.

Cancer is the **#1 cause of death by disease**

for children in America.

1 out of 6 children with cancer in America **do not survive five years.**

73% of childhood cancer survivors will suffer a **chronic health condition.**

1 in 680

Americans between the ages of 20 to 50 is a childhood cancer survivor.



2027 CAMPING THE NIGHT AWAY SPONSORSHIP FORM

Contact Name: _____

Organization: _____

Address: _____ City/State/Zip Code: _____

Email: _____ Phone: _____

SPONSORSHIP/GIFT INFORMATION

Sponsorship Level/Gift Designation: _____ Committed Amount: \$ _____

Sponsor/Organization Name (as it should appear in all print/media): _____

Is there an alternative contact we should work with to coordinate sponsorship benefits?
Please provide their name and contact information below.

PAYMENT INFORMATION

- ☐ Request an Invoice
- ☐ Check Enclosed *(Please make checks out to **Children's Cancer Connection.**)*
- ☐ To pay by Credit Card, visit ccciowa.org/camping-the-night-away-dsm

APPROVED BY

Name: _____ Title: _____

Signature: _____ Date: _____

Thank you for supporting Children's Cancer Connection and families across Iowa!



Please complete and send this form to our development team,
along with a high-quality logo (.jpg or .png format preferred).

Email to: development@ccciowa.org

Mail to: 5701 Greendale Road, Johnston, IA 50131