

# CAMPING THE NIGHT AWAY

with Children's Cancer Connection

## 2026 SPONSORSHIP OPPORTUNITIES

Friday, May 8, 2026  
5:30-10:30 p.m. FFA  
Enrichment Center  
Ankeny, IA



Your support of Camping the Night Away helps CCC continue to send children affected by cancer, their siblings and families to free camp programs.

# CAMPING THE NIGHT AWAY

with Children's Cancer Connection

Join CCC as a partner for the 2026 Camping the Night Away event!

No parent is prepared to learn their child has cancer. While many organizations work to find a cure, Children's Cancer Connection offers support to more than 850 Iowa families each year by providing unique and unforgettable programming experiences that allow them to connect with others affected by childhood cancer.

When you partner with CCC for Camping the Night Away, you help make CCC's many Camp Heart Connection programs possible. An annual event, Camping the Night Away is CCC's signature event, and proceeds help ensure that camps stay *completely free* for families during their childhood cancer journeys.

## ABOUT CAMP HEART CONNECTION®

Camp Heart Connection's mission is to provide campers affected by childhood cancer and their families a secure environment to connect, grow and create lifelong memories.

CCC's Camp Heart Connection camps include Oncology, Sibling, Teen, Family and Day Camps. As CCC's camp programs continue to grow in attendance numbers, your support is needed now more than ever.



Please reach out to CCC to sponsor this event.

- 515-243-6239
- development@ccciowa.org
- ccciowa.org
- 5701 Greendale Road, Johnston, IA 50131

# 2026 CAMPING THE NIGHT AWAY SPONSORSHIP LEVELS

## Presenting Sponsor – \$15,000

- Exclusive “Presented By” distinction for event
- Exclusive opportunity to speak during event
- Exclusive name recognition (including logo and links where appropriate) alongside CCC in event communications and signage (save-the-date email, press release, invitation, program, event page, etc)
- Presenting Sponsor highlight in CCC annual impact report and CCC virtual donor wall
- Logo on event website with link to company website, Facebook event page, invitation and program
- Social media spotlight video highlighting business
- Full slide recognition in sponsor reel playing throughout event
- Two tables for (16) guests

## Auction Sponsor – \$10,000

- Logo displayed prominently in auction area and auction check-out
- Logo featured on website (with link), invitation, and program
- Social media spotlight video highlighting business
- Full slide recognition in sponsor reel playing throughout event
- Two tables for (16) guests

## Entertainment Sponsor – \$7,500

- Logo displayed prominently during the entertainment segment of event
- Logo featured on website (with link), invitation, and program
- Social media highlight with event entertainment promotion
- Full slide recognition in sponsor reel playing throughout event
- One table for (8) guests

## Family Sponsor – \$5,000

- Logo featured on event website, invitation and program
- Featured in thank you post on social media
- Full slide recognition in sponsor reel playing throughout event
- Four (4) registrations to event

## Activity Sponsor – \$2,500

- Logo featured on event website, invitation and program
- Slide recognition by level in sponsor reel playing throughout event
- Four (4) registrations to event

## Table Sponsor – \$1,000

- Name listed in event program
- Recognition in post-event thank you
- One table for (8) guests

*\*Funding must be received 30 days prior to the event date to guarantee logo/named benefits.*

*\*\*Sponsors are encouraged to share and interact with event posts on social media.*

### QUESTIONS? REACH OUT TO OUR TEAM.

Jenny Harmeyer  
Director of Development  
515-243-6239x1109  
jenny@ccciowa.org

Emma Koestner  
Development Manager  
515-243-6239x1116  
emma@ccciowa.org

# 2026 CAMPING THE NIGHT AWAY SPONSORSHIP FORM

Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## SPONSORSHIP/GIFT INFORMATION

Sponsorship Level/Gift Designation: \_\_\_\_\_ Committed Amount: \$\_\_\_\_\_

Sponsor/Organization Name (as it should appear in all print/media):  
\_\_\_\_\_

## PAYMENT INFORMATION

☐ Invoice    ☐ Credit Card    ☐ Check Enclosed *(Please make checks out to Children's Cancer Connection.)*

Name on Card: \_\_\_\_\_

Credit Card (if applicable): ☐ MasterCard    ☐ Visa    ☐ Discover    ☐ American Express

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

## APPROVED BY

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Thank you for supporting Children's Cancer Connection and families across Iowa!**



Please complete and send this form to Children's Cancer Connection, along with a high-quality logo if sponsorship level deems it necessary.

Email to: [development@ccciowa.org](mailto:development@ccciowa.org)

Mail to: 5701 Greendale Road, Johnston, IA 50131