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Whether you are a volunteer, CCC family, long-term supporter, or one of many first—time donors to CCC in 2024, **YOU make a meaningful impact** on CCC’s mission.

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ANNUAL REPORT 2024



Children’s Cancer Connection began as a standalone oncology camp in June 1988. Thirty-seven years later, **CCC has grown to now offer nearly 60 programs to 871 Iowa families – all free of charge.** None of this would have been possible without the support of generous donors, like YOU!

2024 was a difficult year for many non-profits and we are proud of how **CCC successfully navigated the difficult economic climate and changes that came our way.** Donations were somewhat lower than expected, but as responsible stewards of our donations we adjusted our expenses to match our income and ended the year with a small \$1,000 deficit (due primarily to unrealized investment losses). Our small but mighty staff team of nine navigated changes throughout the year too. Three staff members left CCC for opportunities for advancement or to spend more time with their family and we welcomed new members to the team. Three staff members welcomed new babies to their families and utilized our parental leave as well as our babies at work program, where new parents can bring their babies with them to work until they reach 6 months of age. Through all these challenges and changes, **we focused on our mission and ensured that our programs and camps continued.**



Teen Programs continue to grow, with **Exploration Expedition and Teen Camps reaching full capacity (and having waitlists!).** Family programs and support programs have expanded to offer **Fall Family Outings in both Central and Eastern Iowa,** and **monthly Kids Club and Teen Hangout programs have also increased in attendance.**



CCC’s Jeff and Deb Hansen Home for Hope facility in Johnston provides a bright, cheerful and accessible space for many of our programs. The **outdoor inclusive playground, sport court and Gold Ribbon Walkway** have quickly become a popular space for children and teens to gather for outdoor recreation while forming connections with others on their cancer journey.



CCC currently serves families in 79 of Iowa’s 99 counties, and it is a goal to serve everyone that is living, treated or diagnosed with pediatric cancer in the state. We have **established new strategic partnerships with hospitals and nonprofit organizations within and beyond state borders** to ensure these families are informed about CCC and the support services we provide.



Whether you are a volunteer, CCC family, long-term supporter, or one of the many first-time donors to CCC in 2024, **YOU make a meaningful impact on CCC’s mission.** We are excited for 2025 and beyond as we continue to connect and care for Iowa families affected by childhood cancer. We have an ambitious goal over the next 5 years to add a camp-specific endowment and grow our general endowment to ensure Children’s Cancer Connection’s programs and Camp Heart Connection Camps will always be there to support Iowa children. Please reach out to me or Jenny Harmeyer, our Director of Development, if you’d like to learn more about this exciting plan!




Jennifer Hines
Jennifer Hines, CEO

OFFERED SERVICES TO
871
 Iowa families
 THROUGH NEARLY 60
FREE
 program opportunities



74
 “My Journey Books”
 were distributed by CCC to
 Blank Children’s Hospital
 and the University of Iowa Stead Family
 Children’s Hospital



496
 CAMPERs
 attended



27,505
 BEADS4BRAVERY® TO
 childhood cancer
WARRIORS



9
 STAR BOXES
 were sent
 to provide comfort
 to families whose
 children sadly
 passed away



78 Welcome
 BOXES
 delivered to new families
 welcoming them to “the
CCC family”



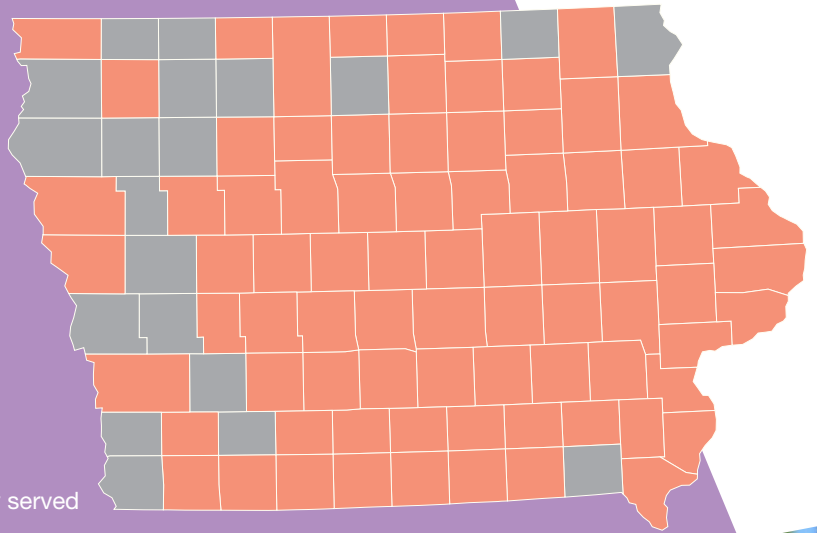
VOLUNTEERS
 generously
 donated
19,133 hrs
 OF THEIR TIME AND TALENT
 to help CCC run camps and programs



PROGRAM HIGHLIGHTS ■ 93 children and 69 teens attended Kids Clubs and Teen Hangouts throughout the year. ■ 1059 individuals participated in CCC Programs in 2024! ■ Exploration Expedition and Teen Camp continue to be a hit – reaching maximum capacity! ■ 3 New hospital partners (Sanford, Nebraska Medicine, Children’s Nebraska) ■

CHILDREN CANCER CONNECTION
SERVES ANY FAMILY

LIVING, TREATED OR DIAGNOSED
WITH PEDIATRIC CANCER IN IOWA.



“We found out that our son, **Lincoln**, had multiple system Langerhans Cell Histiocytosis, a really aggressive, rare, and hard-to-treat blood cancer.”

He was pale, covered in an awful rash, fighting to breathe, fighting to eat, hooked up to a million tubes and machines.

“

We treasure their support and are thankful that this local organization is ready to continue to support those who will experience the terrors of a pediatric cancer diagnosis and treatment in the future.

”

In the middle of this horrific situation, we were loved and supported by so many people and groups, including Children’s Cancer Connection.

CCC supported my entire family during the hardest part of our journey. Even after Lincoln made a remarkable recovery and was able to discontinue treatment, CCC was still there for us.

From regular events and celebrations to the much anticipated weeks at **Camp Heart Connection**, my children regularly and continuously benefit from the services of this organization.

CCC has proven to provide **a community of connection, support, and celebration** for my whole family throughout the years.



TOP 10 DONOR GROUPS

Andy and Kathy Ockenfels	\$100,000
University of Iowa Dance Marathon	\$65,000
Sammons Financial Group	\$51,700
Ockenfels Family Foundation	\$50,000
Carlson Family Foundation	\$40,000
Danny Joe Memorial Golf Tournament	\$32,000
For the Kids Golf Tournament	\$27,127
Mya Strong Foundation	\$20,000
Variety – The Children’s Charity of Iowa	\$20,000
IMT Des Moines Marathon	\$15,709



BOARD OF DIRECTORS

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Corteva Agriscience
Member Since 2021

Jennifer Hauschildt, Vice Chair
NCMIC
Member Since 2022

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UnityPoint Health
Member Since 2019

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Lane Moser, MD, MPH
Iowa Methodist, UnityPoint Health
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Cristy Magill
EMC Insurance
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Mitchell Schmitt
Honkamp Krueger & Co.
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American Equity
Member Since 2021

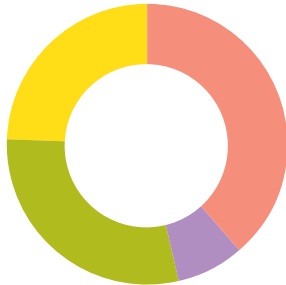
Jennifer Hines, CEO
Children’s Cancer Connection
Non-Voting Member Since 2019

Alex Kron
Ridge View High School
Youth Board Member Since 2023

Addison Whipple
SE Polk High School
Youth Board Member Since 2023

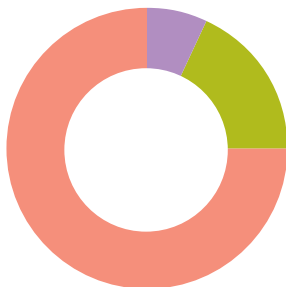
2024 FINANCIALS

Total revenue	\$1,436,126
Total expense	\$1,437,131
Net income/(loss)	(\$1,005)



Sources of support and revenue

29.17%	Corporations
24.32%	Foundations
38.66%	Individual Contributions
7.84%	Other



Expense allocations

\$1,072,329	Program service expense
\$102,228	Management & general expense
\$262,574	Fundraising expenses